



**WIFE SWAP RETURNS TO TV WITH NEW EPISODES ON
PARAMOUNT NETWORK STARTING THURSDAY, APRIL 4 AT 9 P.M. ET/PT**

10 Episode Series Shifts from CMT to Paramount Network

New York, NY, March 7, 2019 – *Wife Swap*, one of the most provocative, successful and talked-about social experiments of the reality TV era, returns with 10 brand new, one-hour episodes on Paramount Network starting Thursday, April 4 at 9 p.m. ET/PT. Every week, in an America that often feels more divided than ever, *Wife Swap* takes two families from very different walks of life and switches spouses to discover there is often more that unites us than divides us. *Wife Swap*, a Banijay Group format, is produced by Banijay Studios North America.

“*Wife Swap* is an iconic international hit that’s more relevant now than ever,” says Keith Cox, President of Development for Paramount Network. “There are plenty of fireworks in each episode that audiences expect, but they’ll also be surprised as they watch these families learn about new lifestyles and choices to find resolution.”

Each episode of *Wife Swap* takes two families from very different walks of life and switches spouses, regardless of sex, to discover there is often more that unites us than divides us. The families will face contemporary hot-button issues such as politics, classism, gender and race with the end goal of finding common ground.

During each swap, the new spouses must at first adhere to exactly the same rules and lifestyle of the spouses being replaced – including homes, child-rearing, chores, hobbies, lifestyles and careers, before introducing their own ideas and beliefs into their new households. At the end, both couples meet face-to-face and discuss what they learned from the swap and how their new experiences will shape their lives, habits and homes in the future.

Executive producers include Banijay Studios North America’s David Goldberg, Caroline Baumgard; Ted Iredell; Perry Dance and John Platt.

(more)

About Banijay Studios North America

Banijay Studios North America launched in April, 2014. David Goldberg, President and CEO, Banijay Studios, N.A. Caroline Baumgard is Chief Creative Officer. Headquartered in Los Angeles, Banijay Studios North America creates original network, syndicated and cable programming and develops successful Banijay formats for the U.S. market, including original series *Child Support* (ABC) and *Temptation Island* (USA). BSNA is part of Banijay Group, a content creation company with leading production entities in more than a dozen territories, including Banijay Productions France, H2O and Air Productions (France), Cuarzo and DLO Producciones (Spain), Brainpool (Germany), Ambra Multimedia (Italy), Nordisk Film TV (Denmark, Norway, Sweden); Respirator (Denmark), Banijay Finland (Finland), Screentime (Australia, New Zealand) and Bunim/Murray Productions (US). Banijay Group's lead shareholder is LOV Group, the family holding company of Stéphane Courbit, alongside Groupe Arnault, Exor, De Agostini and AMS Industries.

About Paramount Network

[Paramount Network](#) is a premium entertainment destination that pushes the limits of story-telling with bold original scripted and non-scripted series. Inspired by over a century of cinema, Paramount Network is where today's brightest stars bring the experience of the big screen to every screen with stories that are immersive, inclusive, and deeply personal. A subsidiary of [Viacom](#) Inc., Paramount Network has a global reach of 234 million households across 117 countries. For up-to-the-minute and archival press information and photographs visit Paramount Network's press site at paramountnetwork.com/press and follow us on Twitter at [@ParamountNetPR](https://twitter.com/ParamountNetPR) for the latest in breaking news updates, behind-the-scenes information and photos.

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